

Private Branding and Labeling Request Form - Schroeder Industries

TNK PLR L-4628

Parts cannot be structured unless this form is properly completed, please complete this form in full to avoid any delays in order process

From: _____ Date: _____
 Distributor: _____ PH#: _____ Fax: _____
 Customer: _____ PH#: _____ Fax: _____

Reason for Private Labeling:

- New Customer (Requires a PDR and Product Manager Approval)
- Brand Change (Requires a PDR and Product Manager Approval)
 - Deadline for Changes _____
 - Disposition of existing inventory _____
- Existing Customer/New Private Label Element, Filter Housing and/or Tank Accessories



Private Label Agreement

This assignment is between SCHROEDER INDUSTRIES, 580 West Park Road, Leetsdale, Pennsylvania, 15056-1025 and _____.

PRIVATE LABEL PARAMETERS — Schroeder Industries LLC agrees to build and mark our filtration products according to the information provided by _____. The initial lead time for private labeled product is _____ weeks after receipt of order and all private label details.

PROPRIETARY INFORMATION — Schroeder Industries LLC will maintain confidentiality regarding the private labeled _____ items and their equivalent Schroeder standard product identification. Items private labeled for _____ will not be sold to any other customers without the express permission of _____.

PRICE CONSIDERATION — The price of private labeled product will be as quoted by Schroeder Industries LLC and confirmed by _____.

AGREEMENT TERM — The terms of this agreement shall continue until terminated by either party. If termination is by _____ - _____ agrees to the final purchase of any private labeled inventory held by Schroeder Industries LLC, at the time of termination.

Customer: _____ Schroeder Industries, LLC
 Name: _____ Name: _____
 Signature: _____ Signature: _____
 Title: _____ Title: _____
 Date: _____ Date: _____

Product Manager Approval (Name Changes and New Customer Only)

This portion to be completed by Product Manager only

PDR#: _____ Date: _____
 Sales Contact: _____
 Assigned Inside Sales Tech: _____
 Product Manager Approval: _____ Date: _____

Tank Label Information

Private Labeling Nametag Information (Please Select 1)

Standard

Alternate

Customer Name:

Model:

Tank Labeling Information (Please Select 1)

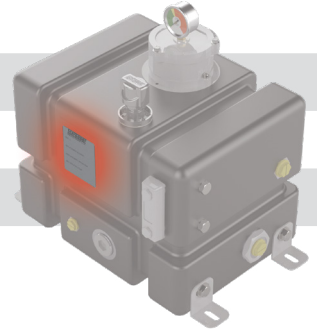
No Branding Required, Filter Information only (Model, SWP, Bypass, Reorder Element, etc.)

Customer Name in Plain Text

Customer Name and Logo

Customer Logo only

Specify Other:



Logo (all logos must be submitted along with the form (Please Select 1))

Customer requires special logo

Logo must be color

Logo can be in B&W

*****Camera ready artwork must be supplied | B&W logos need to be .JPG file | Color logos require additional time and added cost | Please supply finished logo with this form*****

Filter Label Information

Filter Nametag (Please Select 1)

Filter to be marked with Model #:

Use Standard SI Nametag with Schroeder Markings

Requires Private Label Nametag



Nametag vs. Adhesive Labels (Please Select 1)

Outsource Branded Metal nametag (which will incur costs and increased delivery time)

Use Adhesive Label (in-house; will be placed on the filter bowl rather than the standard nametag location)

Paint

Filter requires special paint

You MUST be specific on what color the paint should be (PMS#, manufacturer's p/n)

Paint Color:

What is to be painted? (Select 1)

Entire Filter

Specific Parts (Head, Bowl, etc.)

Specify:

Barcode Information - Filter

Customer Requires Packaging to have barcodes

- Details of barcode requirements must be specified by customer and agreed upon by Schroeder before acceptance
- Code 39 barcodes are standard

Element Label Information

Branded Filter Option (Please Select 1)

There are some filter options that may be marked with the Schroeder name (i.e. dp gauge, electrical indicator, kits) is this acceptable:

Not acceptable; filters need to be completely private labeled

Acceptable



Filter Element (Please Select 1)

Use Standard SI Element

SI Element P/N:

Use Private Label Element

Private Label
Element #:

SI Equivalent:

Customer Name:	SI Equivalent:
Comments/Notes:	

Element Markings SI standard elements and Dirt Catcher

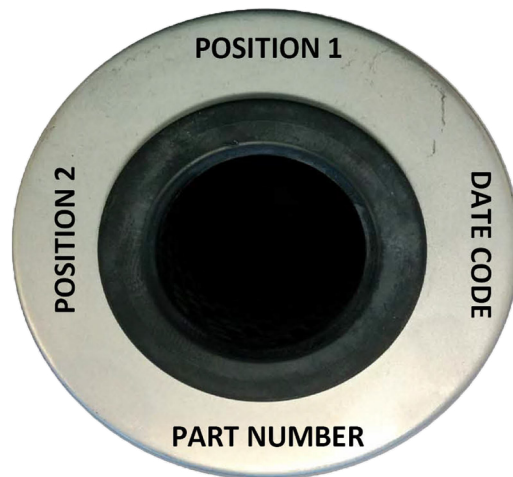
Markings at Position 1:

Notes:

1. Only one end cap will be marked.
2. Standard Schroeder date code to be used, unless otherwise specified.
3. Logos can be laser etched (a. DXF file of the logo is required).
4. If the element part number that will be marked on the end cap is different than the part number it is ordered under, please specify that in the "Special Instructions" box.

Markings at Position 2:

Special Instructions:



Perforated Plastic Outer Wraps

The availability of this outer wrap is element/part number specific, contact SI Sales for details

	Setup Cost	Initial Lead Time	Minimum Order
Plain/Unbranded	No Charge	6 weeks	See pg. 6 for "Min. Order Qty."
Customer Logo/Name	No Charge	TBD	- cost per roll



Orders will not be processed until all art is approved by the customer.
Customer must supply us with high resolution, scalable, camera-ready artwork.

Air Breather Label

Air Breather Printed Markings

	0 Degree	180 Degree
Customer Name		Installation pictograph and part number is included as standard, please contact Sales for any specific requirement.
Part Number		
Logo		
Custom Marking	Specify:	

