



# Private Branding and Labeling Request Form

L-2994

## Spin-On and Air Breather PLR L-2994

\*\*\*Parts cannot be structured unless this form is properly completed, please complete this form in full to avoid any delays in order process\*\*\*



From: \_\_\_\_\_ Date: \_\_\_\_\_  
 Distributor: \_\_\_\_\_ PH#: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Customer: \_\_\_\_\_ PH#: \_\_\_\_\_ Fax: \_\_\_\_\_

### Reason for Private Labeling:

- New Customer (Requires a PDR and Product Manager Approval)
- Brand Change (Requires a PDR and Product Manager Approval)
  - Deadline for Changes \_\_\_\_\_
  - Disposition of existing inventory \_\_\_\_\_
- Existing Customer/New Private Label Element

### Private Label Agreement

This assignment is between SCHROEDER INDUSTRIES, 580 West Park Road, Leetsdale, Pennsylvania, 15056-1025 and \_\_\_\_\_.

PRIVATE LABEL PARAMETERS — Schroeder Industries LLC agrees to build and mark our filtration products according to the information provided by \_\_\_\_\_. The initial lead time for private labeled product is \_\_\_\_\_ weeks after receipt of order and all private label details.

PROPRIETARY INFORMATION — Schroeder Industries LLC will maintain confidentiality regarding the private labeled items and their equivalent Schroeder standard product identification. Items private labeled for \_\_\_\_\_ will not be sold to any other customers without the express permission of \_\_\_\_\_.

PRICE CONSIDERATION — The price of private labeled product will be as quoted by Schroeder Industries LLC and confirmed by \_\_\_\_\_.

AGREEMENT TERM — The terms of this agreement shall continue until terminated by either party. If termination is by \_\_\_\_\_-\_\_\_\_\_ agrees to the final purchase of any private labeled inventory held by Schroeder Industries LLC, at the time of termination.

Customer: \_\_\_\_\_ Schroeder Industries, LLC  
 Name: \_\_\_\_\_ Name: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Signature: \_\_\_\_\_  
 Title: \_\_\_\_\_ Title: \_\_\_\_\_  
 Date: \_\_\_\_\_ Date: \_\_\_\_\_

### Product Manager Approval (Name Changes and New Customer Only)

This portion to be completed by Product Manager only

PDR#: \_\_\_\_\_ Date: \_\_\_\_\_  
 Sales Contact: \_\_\_\_\_  
 Assigned Inside Sales Tech: \_\_\_\_\_  
 Product Manager Approval: \_\_\_\_\_ Date: \_\_\_\_\_  
 Customer Name: \_\_\_\_\_ SI Equivalent: \_\_\_\_\_  
 Customer P/N: \_\_\_\_\_

**Spin-On and Air Breather PLR L-2994**

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Orientation	0 Degree		180 Degree
Customer Name			<p>Installation pictogram and part number is included as standard. Please contact Sales for any specific requirement.</p> <p><b>Note:</b> Logos and customer information will be supplied in the color black.</p>
Part Number	Customer PN	Schroeder PN	
Logo (File Name)			
Custom Marking	Specify:		

\*\*\*Orders will not be processed until all artwork is approved by the customer\*\*\*  
 \*\*\*Customer must supply us with high resolution JPG, PDF, or EPS files\*\*\*

Printing Orientation	 Air Breather Orientation	 Air Breather Filter Model 100-5010	 Spin-On Orientation	
Lead Time	Consult Factory		Consult Factory	
Setup Fee	\$250		\$250	
Minimum Order Qty.	48 (each PO or release must shop complete)		48 (each PO or release must ship complete)	
Estimated Annual Usage				
Artwork Approval				
Customer Name:				
Name:				
Title:				
Date:				

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**Dessicant Breather Private Labeling**

	Top	Bottom (DBE only)
Part Number		
Logo (File Name)		
Description/Replacement Part Number		
Printing Orientation		
<b>Artwork Approval</b>		
Customer Name		
Customer Signature		
Title		
Date		

**Spin-On and Air Breather PLR L-2994**

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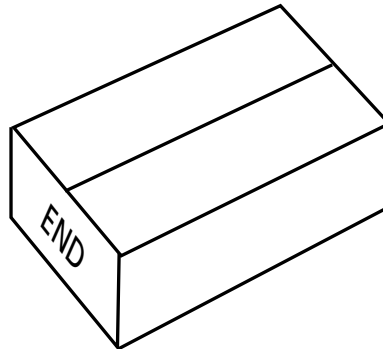


**Spin-On and Air Breather Packaging**

**Master Carton Markings**

	End
Customer Name:	
Part Number:	
Custom Markings:	

Check All That Apply

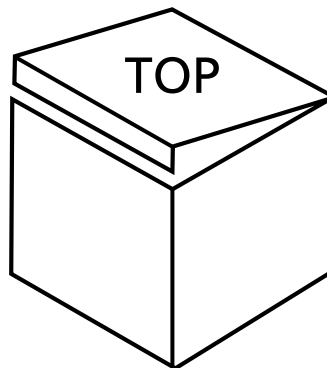


- Spin-On elements are generally shrink-wrapped / bagged and placed in a master carton within divider in quantities of 6 or 12.
- Logos are not standard, consult factory for pricing and availability.

**Individual Box Markings: \*\*\*Non standard\*\*\***

	Top
Customer Name:	
Part Number:	
Custom Markings:	

Check All That Apply



- Individual boxes are not normally supplied, if this is a requirement please indicate this and understand that there will be a cost adder.
- Logos are not standard, consult factory for pricing and availability.

**Barcode Information - Elements**

Customer Requires Packaging to have barcodes

- Details of barcode requirements must be specified by customer and agreed upon by Schroeder before acceptance
- Code 39 barcodes are standard

**Special Packaging / Shipping Instructions - Elements**

Please note any special packaging instructions upfront as this may incur added costs / lead time:

## PLR Checklist (Must Be Completed Before Submitting to Engineering)

*This portion to be completed by Schroeder Regional Sales Manager only*

Check this box if the form is completely filled out (once you checked everything below).

Do you have the required signatures (customer, sales personnel)?

Is the artwork attached to your submission email (.eps or .ai file + brand color code)?

Is the customer requesting a logo on the element end cap?

If yes, is the artwork attached to your submission email (.dxf)?

Is the customer requesting a logo label on the element box?

If yes, is the artwork attached to your submission email (.jpg)?

Is the customer requesting specific packaging specifications?

If yes, are those specifications attached to your submission email?

Is the customer requesting multiple products (i.e. breathers/spin-ons, elements, filters, and TNK's) for private label?

If yes, are the appropriate PLR forms completed?

L-2993 Element Private Label Form

L-2994 Spin On and Air Breather Private Label Form

L-2995 Filter Housing Private Label Form

L-4628 TNK Complete Tank Package Private Label Form

### When do you need a PDR Filed?

*(Check all that apply)*

New customer

Brand/Company Name Change

Part Number Changes *(this does not apply to part number additions to an already existing PLR form)*

Ordering a new element outerwrap/logo size

Updating logos for packaging and/or additional packaging specs

Is the customer requesting multiple products (i.e. breathers/spin-ons, elements, filters, and TNK's) for private label?

If yes, are the appropriate PDR forms completed?

L-2993 Element Private Label Form

L-2994 Spin On and Air Breather Private Label Form

L-2995 Filter Housing Private Label Form

L-4628 TNK Complete Tank Package Private Label Form

**Note:** if the required (and signed) items are not attached, DO NOT APPROVE/ADVANCE PDR.

We may require an old PLR form be updated and signed if previous PLR was not signed and/or is outdated.