

From: _____ Date: _____
 Distributor: _____ PH#: _____ Fax: _____
 Customer: _____ PH#: _____ Fax: _____

Reason for Private Labeling:

- New Customer (Requires a PDR and Product Manager Approval)
- Brand Change (Requires a PDR and Product Manager Approval)
 - Deadline for Changes _____
 - Disposition of existing inventory _____
- Existing Customer/New Private Label Element

Private Label Agreement

This assignment is between SCHROEDER INDUSTRIES, 580 West Park Road, Leetsdale, Pennsylvania, 15056-1025 and _____.

PRIVATE LABEL PARAMETERS — Schroeder Industries LLC agrees to build and mark our filtration products according to the information provided by _____. The initial lead time for private labeled product is _____ weeks after receipt of order and all private label details.

PROPRIETARY INFORMATION — Schroeder Industries LLC will maintain confidentiality regarding the private labeled items and their equivalent Schroeder standard product identification. Items private labeled for _____ will not be sold to any other customers without the express permission of _____.

PRICE CONSIDERATION — The price of private labeled product will be as quoted by Schroeder Industries LLC and confirmed by _____.

AGREEMENT TERM — The terms of this agreement shall continue until terminated by either party. If termination is by _____ - _____ agrees to the final purchase of any private labeled inventory held by Schroeder Industries LLC, at the time of termination.

Customer: _____ Schroeder Industries, LLC
 Name: _____ Name: _____
 Signature: _____ Signature: _____
 Title: _____ Title: _____
 Date: _____ Date: _____

Product Manager Approval (Name Changes and New Customer Only)

This portion to be completed by Schroeder Product Manager only

PDR#: _____ Date: _____
 Sales Contact: _____
 Assigned Inside Sales Tech: _____
 Product Manager Approval: _____ Date: _____

Section A

Filter Labeling

Customer P/N:

SI Equivalent:

Comments/Notes:

Section B

Filter Element (Please Select 1)

Use Standard SI Element

SI Element P/N:

Use Private Label Element

Private Label Element #:

SI Equivalent:

*****The Element Private Label MUST be completed if filter requires private label element***
Refer to our form L-2993 Element Private Label Form**

Section C

Filter Nametag (Please Select 1)

Filter to be Marked with Model #:

Use Standard SI Nametag with Schroeder Markings

Requires Private Labeling Nametag

*****See Section G & H for private labeling information regarding metal
nametags and branding of certian filter options*****

Section D

Filter Types(s) _____, _____, _____, (KF30/50, RT, TF1, etc.)

NO LABEL, however for safety and Legal Reasons Schroeder Industries requires all filters have the MAX Working PSI visible

NO BRANDING, Filter Information Only
(Model, Working Pressure, Bypass, Element, etc.)

CUSTOM / OTHER
(Complete Below or attach)

MODEL
ELEMENT
MAX.W.PSL
BYPASS
SERIES


NOTE:
Layout Samples ONLY
These DO NOT represent the actual size, shape, or information required on the labels/nameplates only a general rendering of information, artwork and layout.

Additional WARNINGS, CAUTIONS, INSTRUCTIONS OR DIAGRAMS may be required


ALTERNATE LAYOUTS

STANDARD LAYOUTS

BOTTOM - Logo and Name

MODEL
ELEMENT
MAX.W.PSL
BYPASS
SERIES


TOP - Logo and Name


MODEL
ELEMENT
MAX.W.PSL
BYPASS
SERIES

BOTTOM - Name Plain Text

MODEL
ELEMENT
MAX.W.PSL
BYPASS
SERIES

ABCompany

TOP - Name Plain Text

ABCompany
MODEL
ELEMENT
MAX.W.PSL
BYPASS
SERIES


IMPORTANT:
Some products require an **Aluminum** nameplate.
In other cases, a **Stainless Steel** nameplate, depending on the environment the filter will be placed in.

Is a Metal Nameplate required?


YES NO

BOTTOM - LOGO Only

MODEL
ELEMENT
MAX.W.PSL
BYPASS
SERIES



TOP - Logo


MODEL
ELEMENT
MAX.W.PSL
BYPASS
SERIES

LOGO can be in B/W
(BLACK & WHITE Camera Ready Artwork Required Acceptable formats JPEG, PNG, TIFF)

LOGO Must Be in COLOR **, **

* COLOR LOGOS Require additional time and added costs
** Minimum Label or Nameplate quantity required for custom color orders (Determined by Vendor Quote)

Section E

Logo (all logos must be submitted along with the form (Please Select 1))

Customer requires special logo

Logo must be color

Logo can be in B&W

Camera ready artwork must be supplied

B&W logos need to be .JPG, .PNG and/or .TIF file

Color logos require additional time and added cost

Please supply finished logo with this form in an email or thumb drive

Section F

Nametag vs. Adhesive Labels

Branded Metal nametag (which will incur increased cost and delivery time)

Adhesive Label (will be placed on the filter bowl rather than the standard nametag location)

Section G

Filter Options Branding

There are some filter options that may be marked with the Schroeder name (i.e. gauge, indicator, kits, etc.) is this acceptable:

Not acceptable; filters need to be completely private labeled

Acceptable

Section H

Paint

Filter requires special paint

You MUST be specific on what color the paint should be (PMS#, manufacturer's p/n)

PaintColor:

What is to be painted? (Select 1)

Entire Filter

Specific Parts (Head, Bowl, etc.)

Specify:

Filter Private Label Form

***If an element is to be structured, please follow the
 "New Parts Process" - See Customer Service.***



Logo (please provide it in .jpeg format along with this form)	Enter Customer Information Here (name, address, phone number, etc.)	
<input type="text"/>		
Model #		
<input type="text"/>		
Max. PSI		
<input type="text"/>	BYPASS:	<input type="text"/>
Element		
<input type="text"/>		
Website Information (if necessary)		

<p>Schroeder INDUSTRIES Advanced Fluid Conditioning Solutions®</p>	Schroeder Industries, LLC 580 West Park Road Leetsdale, PA 15056 (Phone #)
EXAMPLE	
Model #	<input type="text" value="CUSTOM RT"/>
Max. PSI	100
Element	<input type="text" value="CUSTOM K"/>
BYPASS: 25	
www.schroederindustries.com	

Enter Other Label Information Here: (In the order you would like to see your information displayed on label)

Section J

Barcode Information - Elements

Customer Requires Packaging to have barcodes

- Details of barcode requirements must be specified by customer and agreed upon by Schroeder before acceptance
- Code 39 barcodes are standard

Special Packaging / Shipping Instructions - Elements

Please note any special packaging instructions upfront as this may incur added costs / lead time:

Section K

Additional Information for Labels

Please provide any additional information needed on label (e.g., product name, product number, logos, etc.)

PLR Checklist (Must Be Completed Before Submitting to Engineering)

This portion to be completed by Schroeder Regional Sales Manager only

Check this box if the form is completely filled out (once you checked everything below).

Do you have the required signatures (customer, sales personnel)?

Is the artwork attached to your submission email (.eps or .ai file + brand color code)?

Is the customer requesting a logo on the element end cap?

If yes, is the artwork attached to your submission email (.dxf)?

Is the customer requesting a logo label on the element box?

If yes, is the artwork attached to your submission email (.jpg)?

Is the customer requesting specific packaging specifications?

If yes, are those specifications attached to your submission email?

Is the customer requesting multiple products (i.e. breathers/spin-ons, elements, filters, and TNK's) for private label?

If yes, are the appropriate PLR forms completed?

L-2993 Element Private Label Form

L-2994 Spin On and Air Breather Private Label Form

L-2995 Filter Housing Private Label Form

L-4628 TNK Complete Tank Package Private Label Form

When do you need a PDR Filed?

(Check all that apply)

New customer

Brand/Company Name Change

Part Number Changes *(this does not apply to part number additions to an already existing PLR form)*

Ordering a new element outerwrap/logo size

Updating logos for packaging and/or additional packaging specs

Is the customer requesting multiple products (i.e. breathers/spin-ons, elements, filters, and TNK's) for private label?

If yes, are the appropriate PDR forms completed?

L-2993 Element Private Label Form

L-2994 Spin On and Air Breather Private Label Form

L-2995 Filter Housing Private Label Form

L-4628 TNK Complete Tank Package Private Label Form

SAP Structuring needed prior to order? If checked, tech support to file NPN form

Note: if the required (and signed) items are not attached, DO NOT APPROVE/ADVANCE PDR.

We may require an old PLR form be updated and signed if previous PLR was not signed and/or is outdated.